

From AWS to GCP: Non-Profit's Strategic Transition

SquareShift brought a combination of cloud migration and application development expertise, helping the project team assess the current AWS environment, identify the optimal architecture for GCP, and create a comprehensive migration strategy.

The challenge

Charity Karma faced significant challenges as it expanded both regionally and globally. Some CSR customers mandated a GCP-based SaaS deployment in adherence to corporate policies, necessitating a dual-cloud approach. Simultaneously, Charity Karma aimed to streamline costs and optimize infrastructure by migrating to Google Cloud, requiring orchestration to balance compliance and cost-efficiency.

The solution

SquareShift performed detailed TCO (Total Cost of Ownership) analysis and Implementation cost analysis for the migration to Google Cloud. By embracing a multi-cloud strategy and transitioning from Cloud Native services, Charity Karma achieved flexibility and cost-effective SaaS deployment. This approach met compliance requirements for onboarding new CSR customers.

The result

Charity Karma is migrated to GCP and new customers are evaluating the platform for CSR features. The cost of saving for this platform is projected to be 23% less than the corresponding AWS platform.

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Charity Karma

About Charity Karma

CharityKarma.org is a platform that offers a range of tools for nonprofits, corporates, and individuals in the realm of philanthropy. They provide cloud-based software solutions for nonprofits to aid in fundraising, campaign management, and donor engagement. For corporates, they offer tools to support corporate social responsibility (CSR).

Vertical/horizontal solution: Non-Profit

Primary project location: United States



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